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An Addiction of Luxury



Welcome to  
*Parx Laureate*

An Addiction of Luxury.



When luxury takes a step higher, it's time to expect the unexpected. And the unexpected is exactly what you receive at the Parx Laureate, where essential pleasures and Kingly privileges come together in a lavish celebration of conveniences! Be it shopping, sports, security, dining or entertainment, at the Parx Laureate, you are at the centre of a fascinating, evolving universe where smile is just a step and a call away. Let us take a closer look at the facilities and amenities that make Parx Laureate today's most sought-after living space...



To Create Homes  
as Extraordinary  
as the people we build it for...



Disclaimer: This image(s) displayed is only an artistic impression and not the actual photograph. Elevation, colour schemes and/or exterior appearances are subject to change without any prior notice.





Experience  
a tectonic shift in luxury.

“ They say good things come to those who wait.  
But for the truly great possessions, YOU have to make the first move. ”

Come join us, as we take a walk through the  
labyrinth of luxury that is the Parx Laureate.





THE EXHILARATION BEGINS AT THE LOBBY.

# A monarch's welcome.

The driver eases to a halt at the cobble-stone kerb. The smiling valet opens the door, I step out and take a deep, exhilarating breath of fresh bougainvilleas. A warm welcome awaits me at the plushly appointed lobby. The mood is finely tuned... for a quality evening with the family. It may be 7 pm, sun-downer time, but at the Parx Laureate, the day has only just begun.





AT MY APARTMENT

# A family re-union, everyday!



The glass windows are drawn wide apart, letting in the inviting evening air. We huddle on the soft carpet and turn the game-station on - playing, nibbling, chatting, laughing... it's almost like a family reunion!

Disclaimer: 3D rendering view of the flats. Artistic impression of developer's intent only. Subject to change. Furniture and fixtures shown are not part of the offering. The colour scheme & other features shown on the walls are part of the interior & not actual offering.



MAKING EVERYDAY EXCITING.

# Living life... just like in the movies.

I have bought my daughter's favorite movie DVD from Daily Need Store downstairs, and the popcorn and juice is on its way from the convenience store located right inside the complex. The designer chandeliers dim, the sound-proof windows shut everything out.. yes, it's movie time... and we've got the best seats in the house!



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KITCHEN DELIGHTS

# An Insatiable Appetite... for life!



It's interval, and I quietly sneak into the modular kitchen. We're in a 'continental' frame of mind tonite, so it's Spanish gazpacho, Italian spaghetti & cheese-balls and french vanilla fudge ice-cream. The store inside the premises delivers in a jiffy, and I add some finishing touches. It takes me just 10 minutes to rustle up a nice warm meal for everyone...

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THE BALCONY – THE TOAST OF MY APARTMENT.

# Face to face with the majestic outdoors.



The movie may be over, but outside, under the twinkling stars and the moon-washed landscape, a whole different movie script is being enacted, one to take your breath away. The sprawling balcony affords me and my wife the perfect moment of solitude to savor it all, in the company of fireflies dancing in the distance, and a glorious breeze that's sweeping by.





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Good night, Sleep tight.

Kingly comforts to wrap up...  
...a memorable day.



It's bedtime... the feather-cushioned poster-bed beckons, and there's no place in the world where I'd rather be... as I sink into the luxury, I am flooded with dreams of yet another day in paradise.





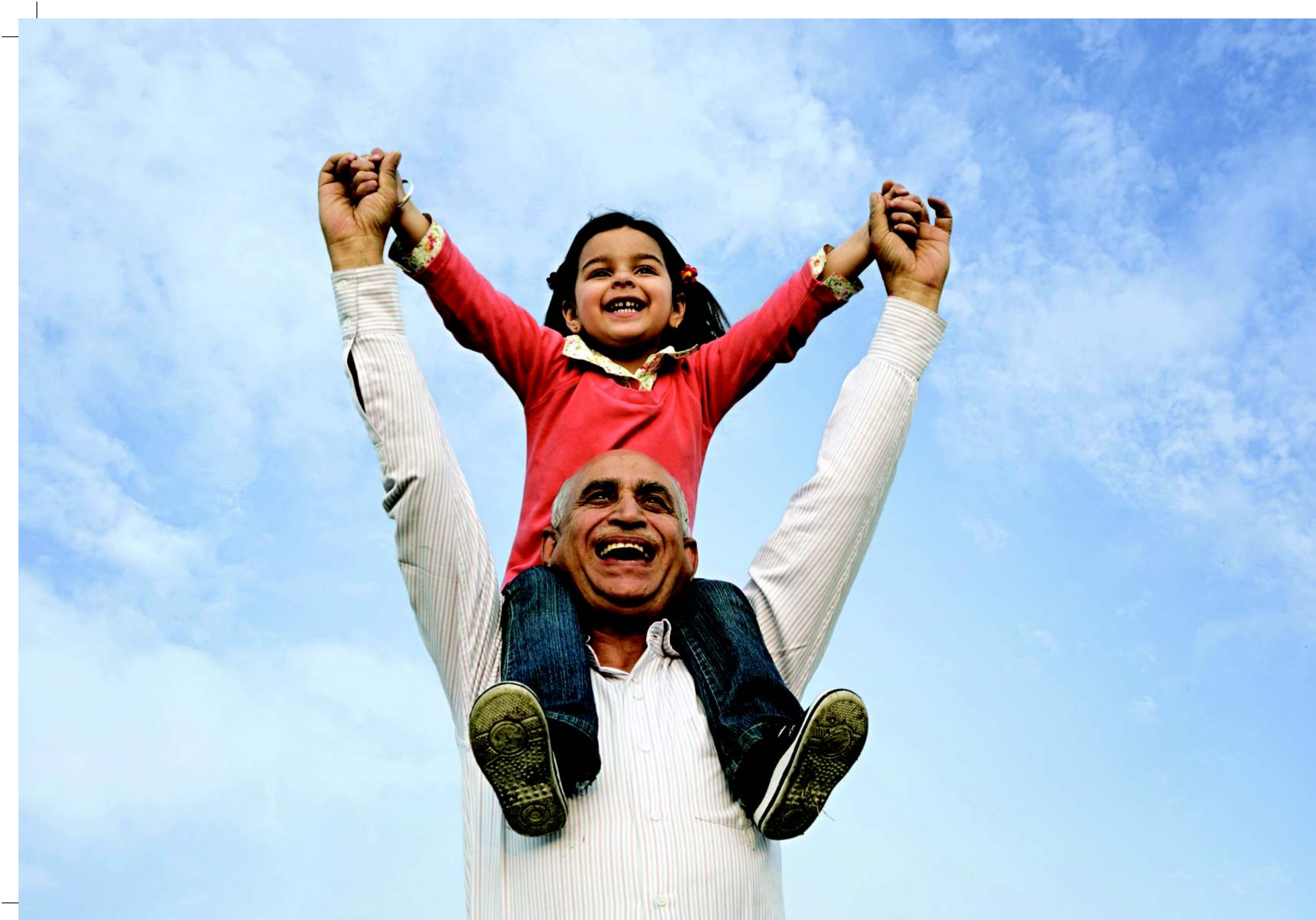
GREETING THE SUN... AT THE JOGGING TRAIL



# Rise...and shine!

The beautiful spring morning is doubly glorious at the Parx Laureate, with its rolling, lush green landscape, glassy water bodies, landscaped greenery and international class jogging track. Not just me, but everyone's wearing a smile that says, "Good morning, Have a good day!"





SHOPPE, SPORTS, LEARNING ZONES & MUCH MORE

# Another Day, Another Reason... ...to Smile.

A quick visit to the next-door daily needs store to pick up fresh vegetables. It's only 7 am, but the Parx Laureate is already a flurry of activities - the swimming pool, tennis courts and garden paths are awash with bright and eager faces looking to kick-start their day with the perfect workout. Up the well-maintained asphalt of the road, I notice that my daughter's school bus is right on time. Just outside the gate.





A BATH LIKE NONE OTHER.

# A shower... of happiness.

What better way to ignite the day than by a refreshing bath. The bath room receives as much attention as any other area at the Parx Laureate, with designer furnishings adding an elegant sheen to its décor. The hot and cold water currents mix to create a misty symphony of crystal droplets that shower away the blues, leaving me crisp and ready for the day.



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It's Time to Call Luxury by  
Another Name:

*Parx Laureate.*







# Designing what you deserve..

## The next dimension of living luxury.

While the real estate sector grows by leaps and bounds, the promoters of the Parx Laureate train their focus firmly on converting the many opportunities of the emerging space into the most elevated and incredible living experience of India. With the strength of experience, the power of forward-vision, the muscle of robust technology and the winning force of manpower and management systems, **we bring you the best... that today has to display, and the finest... that tomorrow has to offer...**



# Location Map

## Unmatched location, Never-before Advantages

Superbly located right next to the Noida Expressway, The Parx Laureate finds itself right at the heart of the fastest developing spot of NCR. Demarcated as a hi-priority development-area of NCR, the coming time will witness an unprecedented spate of activities in this area, converting the entire zone into the hottest option for residents, realtors, families and corporates alike. For those who seek the future today, the time is now.

- Excellent location on the Expressway.
- Golf course in close vicinity.
- 5 minute drive from Amity school.
- 10 minute drive from DND flyway.
- 30 minutes drive from proposed International Airport.
- Proposed Metro connectivity.
- Reputed schools in close vicinity, like Lotus Valley, Mayur, etc.







**UNIT PLAN-Type- I**  
**3195 sq.ft.**  
 3 BHK + Servant With Toilet  
 Family Lounge + Dinning + 3 Toilets + 2 Dressing

ENTRANCE



1. Balcony 9'-0" Wide
2. Kids' Bed 13'-9" x 12'-5"
3. Toilet 8'-2" x 6'-7"
4. Dress 6'-8" x 6'-7"
5. Master Bed 15'-9" x 13'-9"
6. Toilet 9'-10" x 6'-7"
7. Dress 8'-5" x 6'-7"
8. Balcony 10'-0" Wide
9. Lounge/Dinning 23'-8" x 13'-3"
10. Parent's Bed 11'-2" x 13'-1"
11. Toilet 7'-6" x 5'-7"
12. Balcony 6' Wide
13. Kitchen 11'-10" x 9'-0"
14. Drawing Room 20'-6" x 13'-7"
15. Servant Room 11'-10" x 6'-8"
16. Toilet 3'-0" x 6'-0"
17. Balcony 10'-0" Wide

Note: All above features & layout are tentative and are subject to change without any prior notice, these are purely conceptual and constitute no legal offering.





## UNIT PLAN-Type- I A

3205 sq.ft.

3 BHK + Servant With Toilet  
Family Lounge + Dinning + 3 Toilets + 2 Dressing

ENTRANCE



1. Balcony 10'-0" Wide
2. Kids' Bed 12'-5" x 13'-9"
3. Toilet 8'-2" x 6'-7"
4. Dress 6'-8" x 6'-7"
5. Master Bed 15'-9" x 13'-9"
6. Toilet 9'-10" x 6'-7"
7. Dress 8'-5" x 6'-7"
8. Balcony 9'-0" Wide
9. Lounge/Dinning 23'-8" x 13'-3"

10. Parent's Bed 13'-1" x 12'-1"
11. Toilet 8'-9" x 5'-7"
12. Balcony 10'-0" Wide
13. Kitchen 11'-10" x 9'-0"
14. Drawing Room 20'-6" x 13'-7"
15. Servant Room 11'-10" x 6'-8"
16. Toilet 3'-0" x 6'-0"
17. Balcony 6'-0" Wide



## UNIT PLAN-Type- II

3850 sq.ft.

4 BHK + Servant With Toilet  
Family Lounge + Dinning + 4 Toilets + 2 Dressing

ENTRANCE



ENTRANCE



1. Balcony 6'-0" Wide
2. Kids' Bed 14'-0" x 12'-0"
3. Toilet 8'-2" x 5'-11"
4. Dress 5'-4" x 6'-3"
5. Master Bed 13'-9" x 15'-9"
6. Toilet 8'-2" x 8'-6"
7. Dress 5'-9" x 9'-1"
8. Balcony 9'-0" Wide
9. Parent's Bed 14'-0" x 12'-0"
10. Toilet 8'-8" x 5'-11"

11. Balcony 7'-6" Wide
12. Lounge/Dinning 24'-6" x 14'-10"
13. Kitchen 13'-9" x 9'-10"
14. Store 6'-5" x 3'-3"
15. Drawing Room 21'-6" x 13'-9"
16. Servant Room 7'-0" x 8'-0"
17. Toilet
18. Guest Bed 13'-9" x 11'-0"
19. Toilet 9'-6" x 5'-7"
20. Balcony 10'-0" Wide

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## UNIT PLAN-Type- III

4545 sq.ft.

4 BHK + Servant With Toilet  
Family Lounge + Dinning + 5 Toilets + 2 Dressing



ENTRANCE



1. Balcony 10'-0" Wide
2. Master Bed 14'-9" x 18'-6"
3. Toilet 8'-10" x 11'-5"
4. Dress 5'-11" x 7'-2"
5. Kids' Bed 12'-0" x 14'-9"
6. Toilet 5'-11" x 8'-10"
7. Dress 5'-11" x 5'-10"
8. Balcony 6'-6" Wide
9. Family Room 14'-4" x 19'-1"
10. Parent's Bed 14'-3" x 12'-0"
11. Toilet 10'-10" x 5'-11"
12. Balcony 6'-0" Wide
13. Guest Bed 14'-3" x 11'-0"
14. Toilet 8'-10" x 5'-7"
15. Wash 4'-6" x 5'-7"
16. Kitchen 10'-10" x 12'-8"
17. Dinning 16'-1" x 13'-5"
18. Store 7'-1" x 3'-0"
19. Drawing Room 21'-8" x 13'-9"
20. Balcony 6'-0" Wide
21. Servant Room 7'-4" x 6'-3"
22. Toilet 5'-0" x 3'-0"
23. Balcony 6'-0" Wide

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Area	Flooring	Wall Finish	Ceiling	Woodwork	Plumbing	Electrical Fittings	Doors & Windows	Fixtures/ Accessories
Drawing Room/ Lounge	Imported Marble	Plastic Paint on POP/ Gypsum Plaster	Oil Bound Distemper on POP/Gypsum Plaster/ Putty			Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Powder Coated Aluminium/ uPVC Door-Window Shutters	Premium Range Energy Efficient Split A/C, General Lighting Fixtures and Video Door Phone
Kitchen	Premium Range Vitrified Tiles	Premium Range Ceramic Tiles upto 8 Ft Height	Oil Bound Distemper on POP Plaster/ Putty	Designer Modular Kitchen	CPVC/PPR Pipes & Fittings for water Supply, UPVC Pipes & Fittings for waste line. Stainless steel sink	Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Powder Coated Aluminium/ uPVC Door-Window Shutters	Hob, Chimney, General Lighting Fixtures
Master Bed	Engineered Wooden Flooring	Plastic Paint on POP Plaster with Texture paint behind bed	Oil Bound Distemper on POP Plaster/ Putty	Built-in Termite - Resistant Cupboards with Designer Shutters in Dressing Area		Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	Premium Range Energy Efficient Split A/C and General Lighting Fixtures
Kids Bed	Engineered Wooden Flooring	Plastic Paint on POP Plaster with Texture paint behind bed	Oil Bound Distemper on POP Plaster/ Putty	Built-in Termite - Resistant Cupboards with Designer Shutters in Dressing Area		Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	Premium Range Energy Efficient Split A/C and General Lighting Fixtures
Parents Bed	Premium Range Vitrified Tiles	Plastic Paint on POP Plaster with Texture paint behind bed	Oil Bound Distemper on POP Plaster/ Putty	Built-in Termite - Resistant Cupboards with Designer Shutters		Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	Premium Range Energy Efficient Split A/C and General Lighting Fixtures
Guest Bed	Premium Range Vitrified Tiles	Plastic Paint on POP Plaster with Texture paint behind bed	Oil Bound Distemper on POP Plaster/ Putty	Built-in Termite - Resistant Cupboards with Designer Shutters		Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	Premium Range Energy Efficient Split A/C and General Lighting Fixtures
Master/ Kids Bathroom	Premium Range Anti-skid Ceramic Tiles	Premium Range Ceramic Tiles - upto Ceiling Height	False Ceiling		Sanitary ware- Premium Range fixtures from KOHLER/HINDWARE/ PARRYWARE/IMPORTED. C.P.Fitting- Premium Range Single Lever-Quarter Turn Fixtures/Diverter from KOHLER/JAQUAR/ IMPORTED	Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	Toughened Glass Shower Cubicle in Bathroom with/ without Bath- Tub. General Lighting Fixtures
Parents/ Guest Bathroom	Premium Range Anti-skid Ceramic Tiles	Premium Range Ceramic Tiles - upto Ceiling Height	False Ceiling		Sanitary ware- Premium Range fixtures from KOHLER/HINDWARE/ PARRYWARE/IMPORTED. C.P.Fitting- Premium Range Single Lever-Quarter Turn Fixtures/Diverter from KOHLER/JAQUAR/ IMPORTED	Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frames-8 Feet high External- Powder Coated Aluminium/uPVC Door-window Shutters	General Lighting Fixtures
Servant Room	Ceramic Tiles	Plastic Paint on POP Plaster	Oil Bound Distemper on POP Plaster/ Putty			Copper concealed wiring in PVC Conduit, Premium Range Modular Switches, General Lighting Fixtures in all spaces	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	General Lighting Fixtures
Servant Bathroom	Premium Range Anti-skid Ceramic Tiles	Premium Range Ceramic Tiles - upto Ceiling Height	False Ceiling		Sanitary ware- Premium Range fixtures from KOHLER/HINDWARE/ PARRYWARE/IMPORTED. C.P.Fitting- Premium Range Single Lever-Quarter Turn Fixtures/Diverter from KOHLER/JAQUAR/ IMPORTED	Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Internal- Designer Flush Door- shutters with seasoned hard wood frame-8feet height External- Powder Coated Aluminium/uPVC Door-window Shutters	General Lighting Fixtures
Balconies	Premium Range Anti-skid Ceramic Tiles	Plastic Paint on POP Plaster	Oil Bound Distemper on POP Plaster/ Putty			Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Powder Coated Aluminium/ uPVC Door-Window Shutters	General Lighting Fixtures
Exterior Façade		Texture Paints and/or Tiles/stones Cladding as per elevation				Copper concealed wiring in PVC Conduit, Premium Range Modular Switches		
Common Areas	Imported Marble/ Granite in Entrance - Area & Granite/ Green Marbles/ Tiles in Other areas	Imported Marbles/ Granite/ Tiles/ Oil Bound Distemper	Oil Bound Distemper on POP Plaster/ Putty			Copper concealed wiring in PVC Conduit, Premium Range Modular Switches	Powder Coated Aluminium/ uPVC Door-Window Shutters	General Lighting Fixtures

BRINGING THE WORLD'S FINEST LIST OF LUXURIES... AT YOUR FEET.

# Unending Rejuvenation, Unlimited Thrills.

## Lifestyle Amenities

- THREE SIDE OPEN PLOT
- MORE THAN 80% OPEN AREA
- EARTHQUAKE RESISTANT STRUCTURE
- ENERGY EFFICIENT HOUSING COMPLEX
- YOGA & MEDITATION SPACE
- CONVENIENT SHOPPING AREA FOR DAILY NEEDS
- WI-FI ENABLED
- FEATURED ENTRANCE GATE
- GRAND ENTRANCE LOBBY IN EACH TOWER
- LOBBIES WITH CCTV SURVEILLANCE
- TWO HIGH SPEED PASSENGER & ONE "LUGGAGE" ELEVATOR IN EACH TOWER
- 100% POWER BACKUP FOR COMPLETE ESSENTIAL SERVICES
- POTABLE WATER
- ALL APARTMENTS ARE FACING GREEN
- AUTOMATED BOOM BARRIERS
- METTALED ROADS WITH INTERLOCKING PAVERS
- 3-TIER SECURITY SYSTEM ROUND THE CLOCK
- ADEQUATE GUEST PARKING
- RAIN WATER HARVESTING
- INTERCOM AND VIDEO PHONE FACILITY IN EACH APARTMENT
- SPACIOUS BALCONIES ON ALL SIDES OF EACH APARTMENT
- MANICURED GREEN LAWNS WITH DEDICATED KIDS AREA & JOGGING TRAIL
- DEDICATED PLAY AREAS WITH BADMINTON, LAWN TENNIS, VOLLEY BALL & BASKET BALL COURTS
- CAR WASH STATION
- INTEGRATED BUILDING MANAGEMENT SYSTEM IN COMMON AREAS WITH OPTIONAL ARRANGEMENT FOR APARTMENTS







## COMMUNITY FACILITIES

# Work hard, play hard, *enjoy both.*

The club at the Parx Laureate is where the finest luxuries and privileges come to glorious life. Tastefully appointed, lavishly designed and thoughtfully fitted with personalized comforts, Club Laureate is the perfect rendezvous to unwind at the end of a long day, re-connect with close friends and re-charge one's batteries. Star amenities, warm hospitality and engaging events and occasions round the year make the Club Laureate the centre of gravity, thrills and never-ending entertainment . Easy to check-in, hard to leave.

### A. CLUB LAUREATE (AT PARX OVAL)

1. GUEST LODGING FACILITY
2. BUSINESS LOUNGE
3. FITNESS & HEALTH CENTER
4. LUXURY SPA
5. GROOMING CENTER & BEAUTY SALOON
6. FINE DINING / SPECIALITY RESTAURANT
7. BOWLING ALLEY
8. SQUASH COURT

9. SWIMMING POOL
10. GYMNASIUM
11. BILLIARDS ROOM
12. DAYCARE CENTRE
13. THE CAPPUCCINO - COFFEE HOUSE
14. THE OVAL CASTLE – PARTY HALL
15. INDOOR SPORTS ACTIVITY ROOM

### B. SOCIAL CLUB (AT PARX LAUREATE)

1. SWIMMING POOL
2. CELEBRATION HALL
3. 2 LAWN TENNIS COURT
4. BASKET BALL COURT
5. 4 BADMINTON COURTS
6. 2 VOLLEYBALL COURTS
7. INDOOR ACTIVITY ROOM



# Swimming pool

The professionally managed, star-quality swimming pool at the Parx Laureate beckons you with its sparkling blue allure. Dive in for an intensive bout of swimming, or simply float about and relax. Either way, it's a sure-fire way of getting the body & mind clock ticking again.



# Gymnasium, Fitness & Health centre

Explore a new dimension to good health, as you pick up the finer arts of living at the Aerobics, Yoga & Meditation zones of the Parx Laureate.





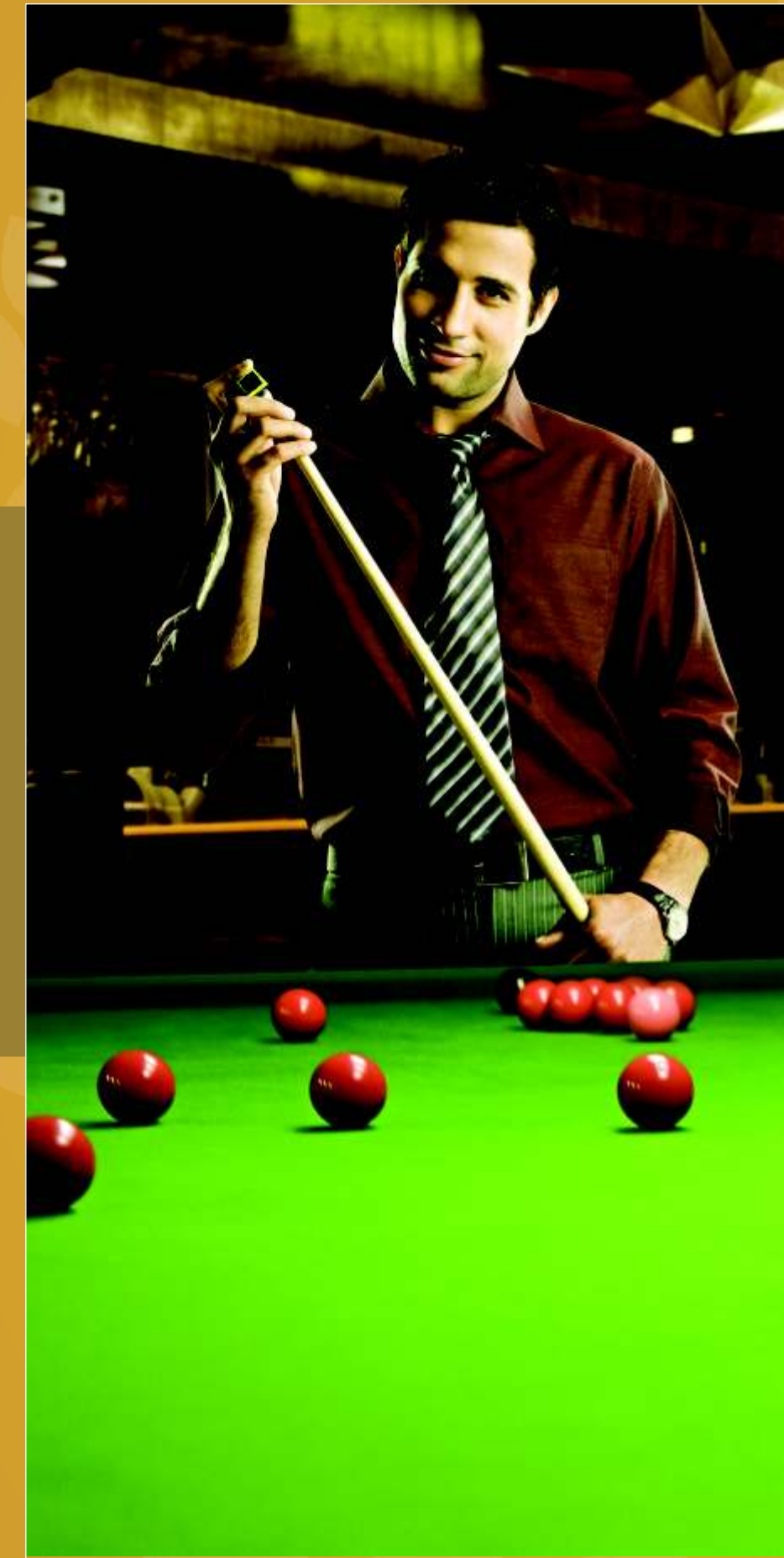
# Squash & Tennis

A few hits at the manicured tennis and squash courts at the Parx Laureate is guaranteed to bring the spring back to your feet. The perfect way to revive the flagging spirit at the end of a tiring day.

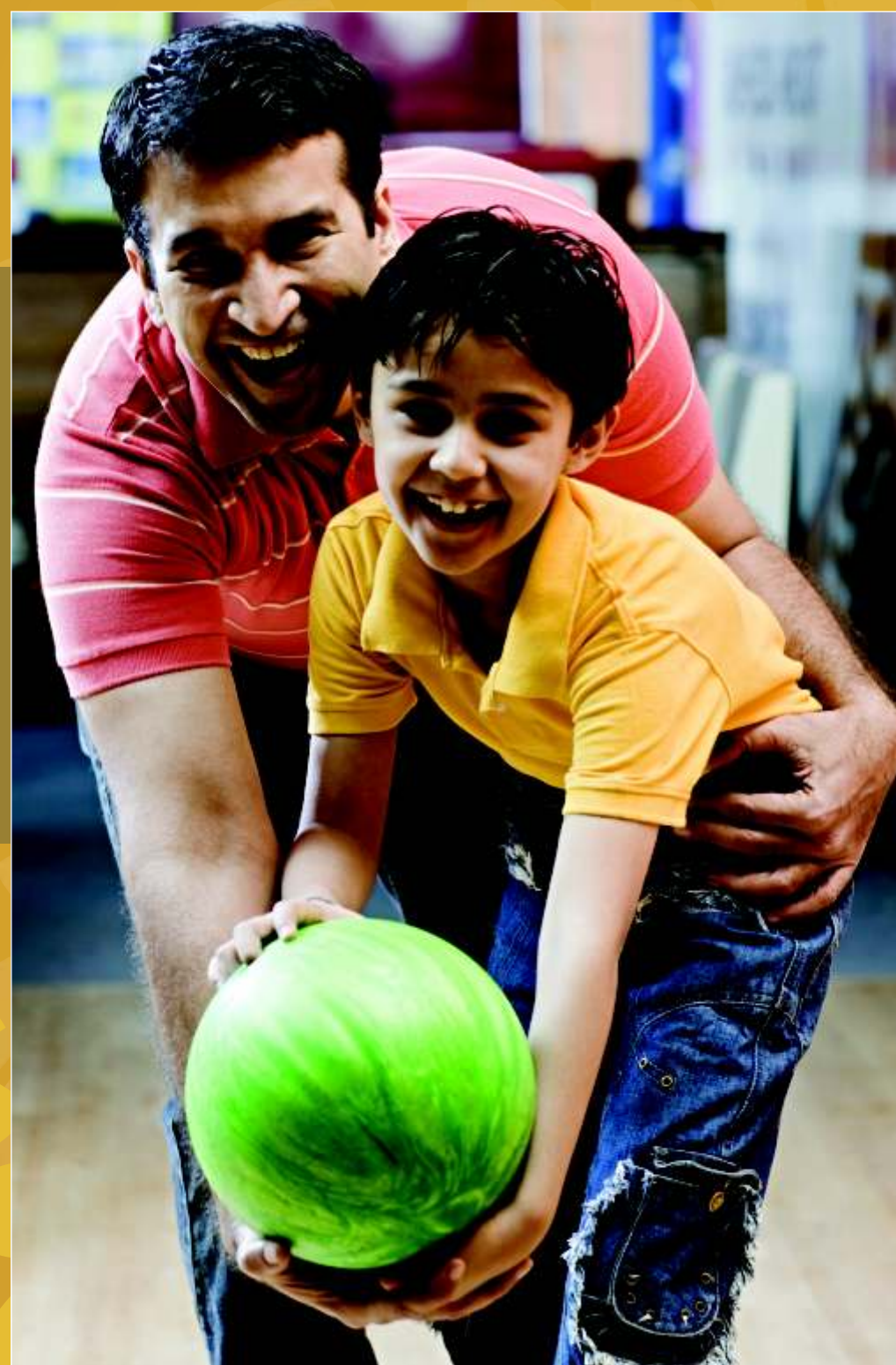


# Billiards & Pool

What better way to chill the moment than quality time with friends and family, over a leisurely game of pool. At the Parx Laureate, such privileges are a part of many mandatory delights designed keeping you in mind.







# Bowling Alley

Gather your friends around and finish your pizza fast, because it's Bowling Time! As much as you will love the opportunity to unwind and compete at the same time, believe us when we say that you'll find the rocking facilities, sprawling spaciousness and colorful ambience equally addictive.



# Spa

Rejuvenate you mind, body and spirit over a string of specialized beauty, massage and therapy treatments orchestrated by veterans of the trade. Ancient legacies handed down through generations blend divinely with cutting edge techniques to make for a spa experience that relaxes, revives, and lingers...





# Business Lounge

Cutting edge infrastructure and amenities take care of business at the Parx Laureate. Add to this the personalized service, the professional care and thoughtful value additions, and you have all the makings of a rendezvous impeccably designed to fuel forward your blueprints... of success.



# Fine Dining Restaurant

Engage in an informal tete-a-tete, grab a delicious bite, or just laze around for a few precious moments, soaking up the spirited ambience. The café, with its wide choice of savories & tidbits, and its cheerful service folks, is the perfect icing to the Parx Laureate experience.





# The Oval Castle - Party Hall

Celebration and Party facilities at the Parx Laureate harmonize the finest of cuisine elements and personalized hospitality in an ambience that is a fine blend of heritage and modernity. Everything from the service to the menu is fine tuned for you to revisit a world of regalia long forgotten. *Engage, share and entertain your world... leave the rest to us.*



# Daily Needs.

The privileges of the Parx Laureate lie in its thoughtful details. We have gone the extra yard to ensure that you don't lack anything, and at Daily Needs, you get to experience the sheer joy and convenience of it. Comprising a pharmacy, a health and beauty clinic and a self-sufficient supermarket, Daily Needs takes care of the little and large things that complete your life, and make your day. Everyday.





# The people behind the idea

The idea of Parx Laureate was born when two distinguished names in real estate decided to put their imaginations together with the goal to redefine living luxury for a demanding new generation.

**DIVINE INDIA** : Manned by a hand-picked core-team of architects, engineers, managers and IT professionals, Divine India has been consistently delivering superior, new-age value to those who seek no less.

**UNITY GROUP**: The Unity Group brings to Divine India years of experience in delivering hi-value projects that balance uncommon aesthetics and hi-end functionality, an eye for the unique and an ultra-sharp sensibility that transforms it to reality.

The time has come. To raise your sights...

to the

# *Parx Laureate.*



**Disclaimer** : This brochure is conceptual & not a legal offer, it gives only a birds eye view of the project. The content in the brochure including the buildings, area, designs, layouts, specifications etc are tentative and are merely indicative in nature and are subject to variation and modifications by the company or the competent authority, statutory or otherwise.