



PURVANCHAL CONSTRUCTION WORKS PVT. LTD.

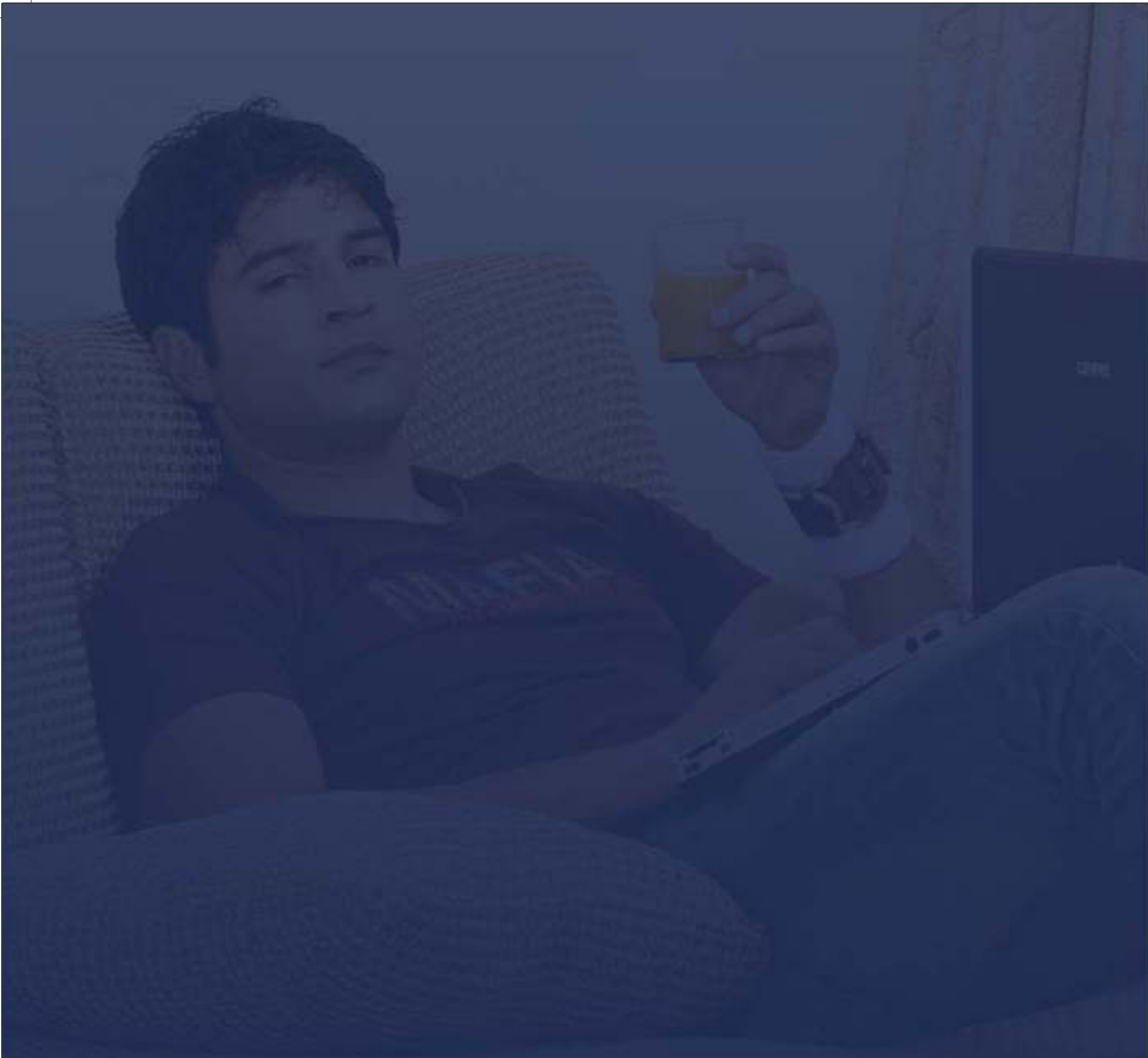
Corporate Office : PURVANCHAL HOUSE, N-4, Sector - 18, Noida - 201301

Site Office : Plot No. GH-02, Sector - Zeta-01, Greater Noida

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Note : This brochure is purely conceptual and not a legal offering. Further, the promoters/architect reserve the right to add/delete any details/specification/elevation/height of the blocks/no. of flats mentioned, if so warranted by the circumstances.



Experience a New High

Purvanchal Heights, Greater Noida is an epitome of high standard luxury, class and lifestyle. It radiates glamour and exudes sophistication. It talks in a language that only you understand. It boasts of a lifestyle that is enviable. It gives you happiness, peace, power and energy. It stimulates your body, mind & soul. Take flight and experience a new high.

Lifestyle



B

e at a place

That raises your height

L o c a t i o n

In the close vicinity of the National Capital Territory of Delhi and in the immediate proximity of Noida, Greater Noida is a model-integrated township planned with an obsession. Greater Noida being approx 40 minutes drive from New Delhi Railway Station and approx one hour from the international airport, is a city with state-of-the-art technology in engineering, urban planning and Architecture. Sewerage and Drainage system of Greater Noida are superior from other cities, with beautiful and durable brick work done in residential areas. The solid waste management programme further adds to the healthy green environs of Greater Noida.

Other attractions of Greater Noida

Connectivity: A new 27 km. 8 lane expressway linking Greater Noida to Delhi and Delhi-Noida Toll Bridge has made Greater Noida the most sought after place in the NCR.

Greenery: Ecotechin Greater Noida is the only exclusive industrial area in the NCR with a maximum 27% green area.

Security: 3 police stations and 20 police vehicles ensure safety of the city.

- Piped Natural Gas, Compressed Natural Gas and Gas on Tap available to residents and industries
- Smooth and wide roads
- 18 hole Greg Norman signature golf course
- World class Exposition Mart set up by Export Promotion Council, Ministry of Textile, Govt. of India
- Stellar Gymkhana
- Heritage club
- Schools like DPS, Apeejay etc.
- World class shopping malls, commercial hub and five star hotel
- Well developed city park
- Premier institutes like The Maritime Institute, IEC and Galgotia College of Engineering
- E-Governance
- Prestigious Hospitals, Banks and Malls
- Indian and Foreign MNCs like ST Microelectronics, HCL Technologies, Wipro etc. Leading manufacturing companies like Honda, LG, Moser Baer, Yamaha etc.

Forthcoming projects:

- International Airport and aviation hub
- 232 Acres of world class amusement park
- Rail based MRTS system
- Night Safari park
- Biotech park
- IT park
- Electronic library
- Toy city
- Export promotion zone
- World class shopping malls and five star hotels.
- Taj Express way
- Over 3500 MW green power project.



*R*etire to exclusive club after a tiring day

Life is a party when you enjoy your evening on your own term. Retire to the club and rejoice life to the hilt. The fervour of a delightful social life with elite neighbours can be as fascinating as you wish. Turn each celebration into a memorable and cherished moment of life. Express yourself in your social circle with élan. And indulge in your favourite sports. Rejuvenate your body with a steam or Jacuzzi bath.

Club and Health Centre

Swimming Pool

Tennis/Badminton/Squash Courts

Jaccuzi

Meditation Room

Pool Tables

Mini Library

Sauna/Steam Bath/Massage Room



Club



A magnificent structure that shouts design excellence from a height

Purvanchal Heights reflects the design excellence that makes you feel high. The interior of each apartment renders you a look and ambience that'll make you feel proud. A beautifully designed home will earn respect for its proud owner. The high standard vitrified flooring in living & bedrooms, granite top working slabs in kitchen and modern bathroom fittings etc. will be meticulously done to add dash to your life & style.

A rchitecture





Mention Purvanchal Heights And See Conversation Stops

Purvanchal Heights will boast of a premium up-market image in Greater Noida. On 8.75 acres of land, it will have 344 flats in 8 towers. With 3/4/5 bedroom options, this will be a hub of people who are already in big league and maintain an enviable lifestyle. They'll socialize with elite neighbours. They'll retire to the exclusive club in the evening after a tiring day. The address will always earn respect for its inhabitants.



Project



Enjoy all the luxury that a person of your height should do

Adorned with world class privileges and amenities, Purvanchal Heights will be an abode for people with higher taste. With green belt facing view and provision for leisure and entertainment for the inhabitants of the project, living here will be a pleasure. Now raise your comfort level and enjoy all the beautiful things in life.

Centralized piped gas connection

Broadband connectivity

Car washing point

Fire fighting equipments

Close circuit cameras for security purpose

Finger print lock on main door of every apartment for high-tech security

Intercom facility connected from flat to flat, guard room and all essential services

Emergency alarm system

Facing 75 meter wide green belt

Escalation free cost

Guaranteed possession by Dec. '09 with penalty clause

Provision for sufficient covered & open car parking

Elevators in each block

100% power back-up for essential services and 5 KVA emergency power back-up in each flat

Round the clock soft water supply

R.O. Plant for drinking water

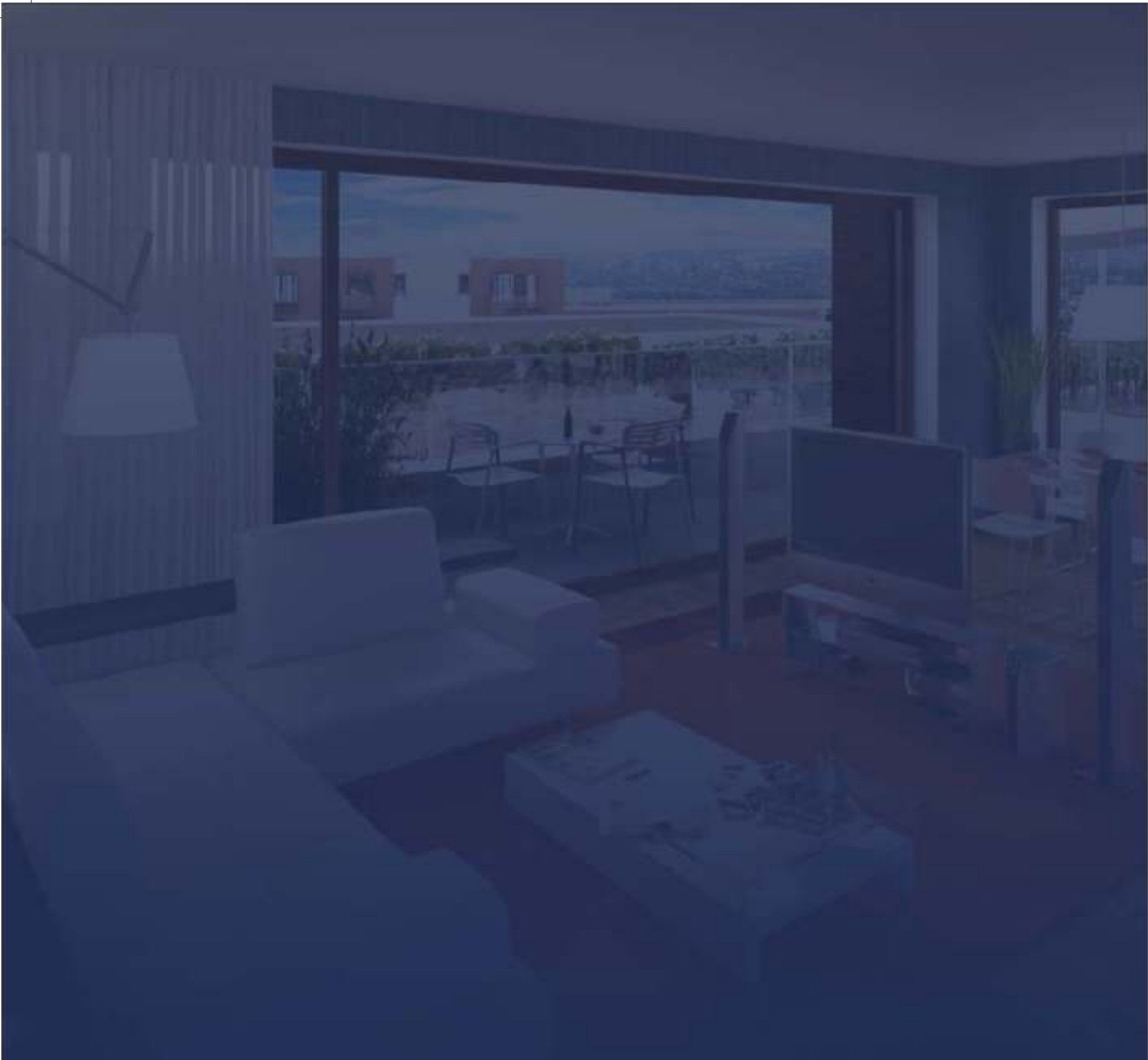
Vastu-compliant layout

Swimming pool

Jogging Tracks



Facilities



The best of the world Specifications

For heightened pleasure

Specification

STRUCTURE

Earthquake resistant RCC frame structure as per IS codes.

FLOORING

Wooden flooring in master bedroom. All stairs and corridors with marble stone flooring, superior quality vitrified tiles in D/D and bedrooms. Superior quality anti skid tile flooring in kitchen, bathrooms and balconies.

TILES

Superior quality glazed tiles up to 7 ft and 2 ft above kitchen counter on walls

EXTERIOR

Permanent finish/textured paint.

KITCHEN

Modular kitchen. Slabs are of well-finished granite stone with stainless steel sink and drain board.

BATHROOMS

Equipped with Hindware/Parryware or equivalent chinaware, mirrors and bath tub in toilet attached to Master Bedroom. Chrome plated tap fittings of Jaquar/Marc or equivalent make.

DOORS & WINDOWS

All door and window frames in Sal wood/Champ/Assam wood with teak finished molded flush doors with locks of B&R or equivalent make. Finger print lock on main door of every apartment for high-tech security

PAINTING

Plastic Emulsion in entire flat.

POP

POP cornices and fan rings in entire flat.

ELECTRICAL

Electrical (copper) wiring as per IS code with modular switches of North West or equivalent make. Circuits with MCBs of superior quality. TV and telephone points in every room.





A

n Impressive Portfolio
that has enthused
thousands of customers

A vignette of projects completed

Purvanchal Constructions Works Pvt. Ltd has been providing unmatched housing solutions since 1994. The company was founded upon the principle of honesty & integrity and these principles still held as the guiding force of PCWPL. Our reputation for upholding highly ethical business standards is our most valuable asset and team Purvanchal is dedicated to maintaining these ethos. Having constructed over 20 residential complexes and providing more than 5000 satisfied customers, Purvanchal is a most trusted and happy entity today.

A few landmarks completed by Company

Silver Estate, Kailash Dham, Saket Dham, Vidyut Vihar, Vasant Vihar, Panchauli, Shahjahanabad, Bhagirathi, P.M.O. and Millenium.

Current Projects

Silver City

On 49,000 square meters plot in 93/01, Sector 93, Noida, U.P., Silver City offers a modern and contemporary lifestyle. Architectural excellence, wide landscape and the ambience of interiors will truly lend a soul-satisfying experience to its inhabitants dwelling in a total number of 644 residential units. Getting ready for possession by Dec. 2007.

Silver City-II

On 60000 square meters of prime land in Plot no. 10, Estate Chorosia, Sector Pi- II, Greater Noida, U.P., Silver City-II is an extension of modern and contemporary lifestyle. With 624 residential units, it'll be one of the most sought after addresses in the city. Aesthetically designed, these spacious apartments with deluxe specifications will cater to the changing needs of discerning target group. Construction is in full swing. Possession will be handed over by Dec. 2008.

Upcoming Projects

Purvanchal Grace

An eagerly awaited project in GH-05, Sector Zeta-01, Greater Noida, U.P. having 324 residential units. Expected to be completed by Dec. 2010.

Purvanchal Estate

An upcoming residential project in GH-04, Janki Puram Ext., Sector - 05, Lucknow.

Purvanchal Residency

A residential project at 2B/GH-7, Vrindavan Yojana, Rai Bareilly Road, Lucknow.

Purvanchal Corporate Park

A commercial project on Plot no. TC/G-12, Vibhuti Khand, Gomti Nagar, Lucknow.

Purvanchal Square

A commercial project on Plot no. 2C/3 & 4, Vrindavan Yojana, Rai Bareilly Road, Lucknow.

Other Projects



Kailash Dham, Noida



Vidyut Vihar, Noida



Saket Dham, Noida



Vasant Vihar, Noida



Millennium, Noida



Panchauli, Noida



Shahjahanabad, Dwarka



Bhagirathi, Noida



PMO, Noida



Silver Estate, Noida



Silver City, Noida



*Silver City-II
Greater Noida*

A bout us

Company that has earned name for its Quality & Commitment

Purvanchal Construction Works was formally founded and launched in 1994 to plan and construct large scale state-of-the-art housing complexes and undertake real state development, translating into the very best in comfort, durability, aesthetics & beauty, safety & security, luxury and style. PCW had a mission in creating value in all its housing complexes and home utilities by anticipating every need of its clients.

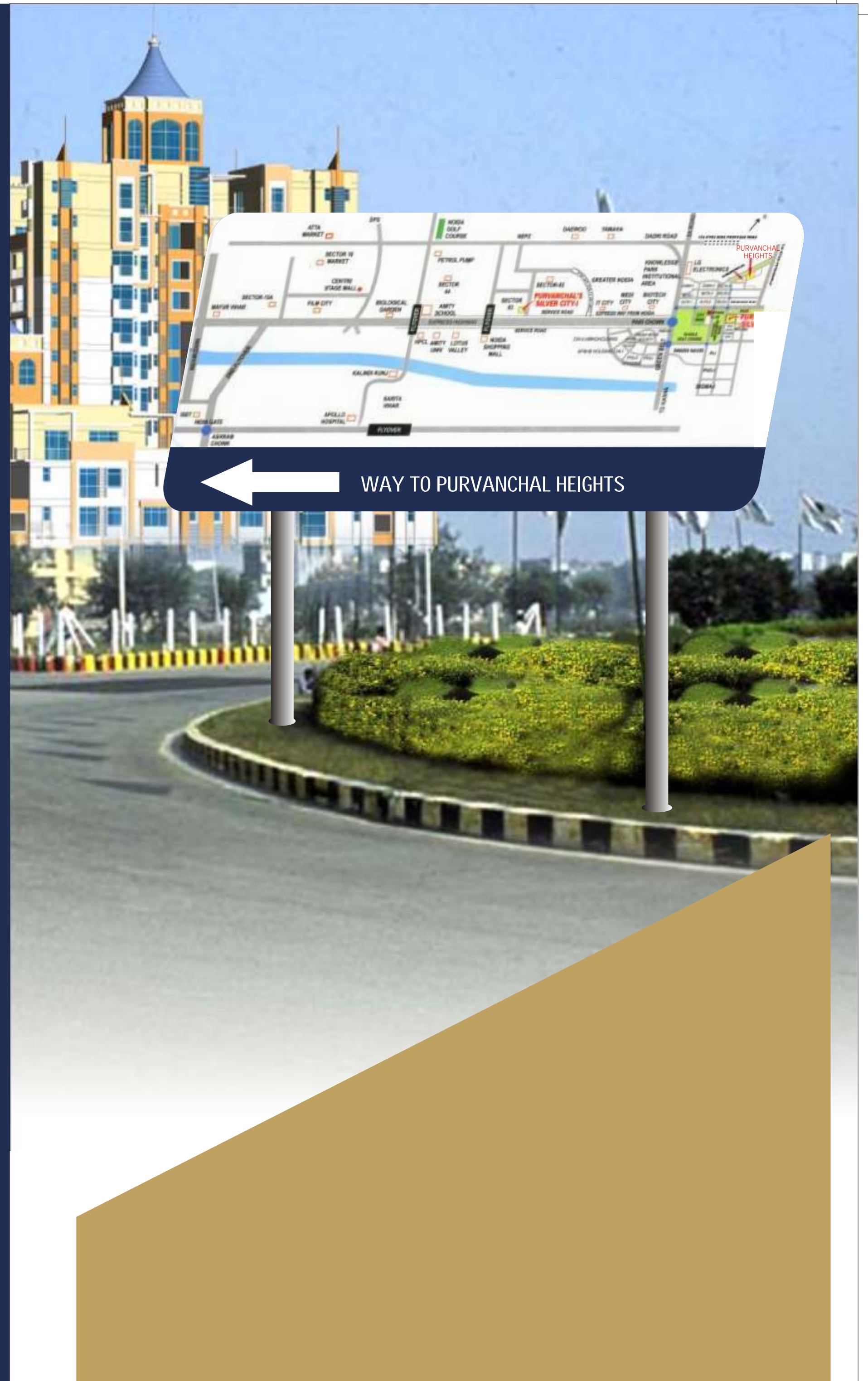
A key feature of all construction activities of PCW has been its strategic focus and emphasis on mass housing. This agenda of the company has positioned it in an exclusive group of top-of-the line construction companies in the national capital region. The company has thereby, also stood out as one amongst a few real estate companies with the capability to plan and deliver the complexities, comforts and conveniences demanded by such construction needs.

The company has also become a path-breaker in creating dynamic innovation and novelties catering to superior living and discerning tastes. Particularly, PCW's positioning as a builder of repute and integrity in mass housing has been accepted with confidence and trust by both customers, clients and industry. Purvanchal has already extended housing solutions to 5000 families and no wonder, the company easily acquired the ISO 9001: 2000 certification in January 2002. All its construction and projects related activities meet the ISO standards.

Naturally, such success and accomplishments have also reflected in the company's steadily and continually rising turn-over levels. The year 1994-95 when PCW just started, the company had generated a turnover of Rs. 4 crores. Today in 2006-07, the expected turnover would be Rs. 130 crores. The forthcoming projects worth Rs. 600 crore are at different stages of planning. Today, the company's ongoing and upcoming projects spreading across India are at the tune of over Rs. 1250 crore.

Purvanchal Construction Works boasts of an impressive portfolio. That includes residential complexes for the employees of Prime Minister's Office, NTPC, SCL, MECON, RBI, Ministry of Communications, Oriental Insurance etc., besides some of the exclusive and internationally styled apartments.

PCW has been building unmatched landmarks since 1994 and leaves just one lasting imprint on the lives of its clients. That the brick and mortar which PCW has put together, has resulted in a beautiful and lasting abode for loving and happy families.



Panoramic View of 'PURVANCHAL HEIGHTS'



Day Aerial View of 'PURVANCHAL HEIGHTS'



Night Aerial View of 'PURVANCHAL HEIGHTS'



